

Partner Materials Request Form: Please fill out one form per company.

Company name:

Category or product name:

Website address:

Twitter handle:

IBS Booth Number:

Company Logo: (jpeg **AND** vector art (EPS) with fonts converted to outlines)

Person completing this form:

Email:

Phone:

INSTRUCTIONS FOR SENDING FILES: We can accept sponsor's material via a Dropbox link, YouSendIt or your company's FTP site. If the files are under 20 MB you can also email a zip file to Judy at jbrociek@sgcmail.com.

If you have any questions, please email Judy Brociek at: jbrociek@sgcmail.com

Magazine Ad Specifications

SPECIFICATIONS

Publication Trim Size: 9" x 10¾"

Printing: Web offset. Printing is wet, all colors going down simultaneously with one impression.

Binding: Perfect Bound

Bleed: Keep live matter within 1/2" of all four sides.

Mechanical Requirements: SWOP Specifications apply.

AD SIZES

Space Unit	Specifications (width × height)	
	Non-Bleed	Bleed
Two-Page Spread	17¼" × 10"	18¼" × 11"
Full Page	8" × 10"	9¼" × 11"

ACCEPTED DIGITAL FORMATS

Press-optimized PDF using Acrobat Distiller's PDF/X-1a job option is the required format (300 dpi, CMYK color). PDFs prepared for use on the Web are unacceptable. Any other type of file may require the use of an outside vendor and will result in additional charges. Unless a SWOP ad proof is submitted, publisher will not accept responsibility for the integrity of the ad.

AD ART UPLOAD INSTRUCTIONS

For ad art uploads go to www.adshuttle.com/sgc. Select the appropriate publication name and issue date.

AD DEADLINES

January - 12/3/2021

February - 1/6/2022

March - 2/4/2022

Silver Partner Company Overview Website Page



Body copy (Up to 75 words):

Social media links (ie, Twitter, Facebook, YouTube, etc.):

Contact us: address, phone, email and website address:

Boombbox ad (300w x 250h at 72dpi):

Up to 3 PDFs of your catalog, white paper, brochure or installation instructions (up to 2mb per pdf file). Please name your pdf file (company name-description.pdf) and below tell us the headline you'd like the website link to be.

Website and Onsite Booklet Partners' Product Pages



Up to 3 horizontal beauty photos for slideshow (600 x 380px 300dpi jpegs):

Product name (Up to 6 words of copy):

The advantages to builders of using your product (Up to 100 words of copy):

1 product photo (252px x252px at 300dpi saved as a jpeg file):

Brand/Series name:

Model number:

Location in home:

Second Product Info

Up to 3 horizontal beauty photos for slideshow (600 x 380px 300dpi jpegs):

Product name (Up to 6 words of copy):

The advantages to builders of using your product (Up to 100 words of copy):

1 product photo (252px x252px at 300dpi saved as a jpeg file):

Brand/Series name:

Model number:

Location in home:

Third Product Info

Up to 3 horizontal beauty photos for slideshow (600 x 380px 300dpi jpegs):

Product name (Up to 6 words of copy):

The advantages to builders of using your product (Up to 100 words of copy):

1 product photo (252px x252px at 300dpi saved as a jpeg file):

Brand/Series name:

Model number:

Location in home:

Fourth Product Info

Up to 3 horizontal beauty photos for slideshow (600 x 380px 300dpi jpegs):

Product name (Up to 6 words of copy):

The advantages to builders of using your product (Up to 100 words of copy):

1 product photo (252px x252px at 300dpi saved as a jpeg file):

Brand/Series name:

Model number:

Location in home:

Please attached a spread sheet or Word doc if more space is needed.

Website Partner page with a general company photo and copy



1 beauty shot/general photo
 (800x600px at 300 dpi saved as a jpeg file):

General company information
 (Please write between 15-25 words of copy):

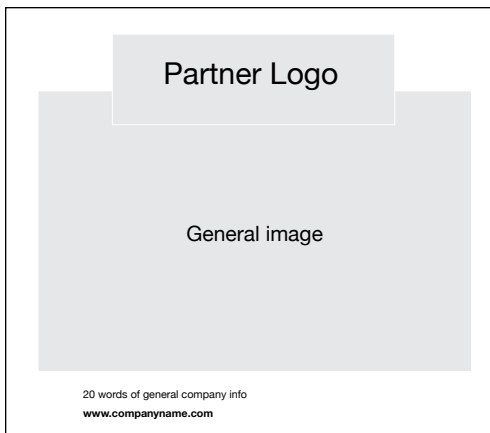
Eblast with a general company photo and copy



1 beauty shot/general photo
 (800x600px at 300 dpi saved as a jpeg file):

General company information
 (Please write between 15-25 words of copy):

Partner Signage within the garage at the end of the tour



1 beauty shot/general photo (24"x14" at 300 dpi saved as a jpeg file):

General company information (Up to 20 words of copy):